



CartamundiTM

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PRESS RELEASE:

LARGEST ACQUISITION IN THE HISTORY OF CARTAMUNDI

October 5th, 2006

Cartamundi, a leading playing card manufacturer, announces today the acquisition of the Robert Yaquinto Printing Co. Yaquinto is based in Dallas, Texas, and is one of the leading card and speciality printers in its market.

Chris Van Doorslaer, CEO of the Cartamundi Group, said "This acquisition strengthens our position in the US market considerably and is one more step towards our goal: to become a true worldwide leader in cards."

Candace Yaquinto, CEO of Robert Yaquinto Printing, said "The experience of Yaquinto, together with the worldwide know-how of Cartamundi will provide true global solutions to our customers with the best service and products available in the market place. The synergy between the companies will be great".

Robert Yaquinto Printing Co. (www.yaquinto.com) was founded in 1961 by Robert Yaquinto. It is one of the leading specialty printers in the US with a recognized know how in trading and collectable cards. The Yaquinto brand is reknown for its service and quality. The company has been recognized in a variety of design and graphic arts competitions in the U.S.A., including winning the coveted "Benny" award from Printers Industry Association multiple times.

In the beginning the company started printing menus for restaurants in a garage. Meanwhile the industrial area takes more than 21.000 m². The company has offices, productionspace and a warehouse, and employs 104 people which makes the total of the group now exceed 1000 people. Depending on the workload they use some 300 temporary workers. Last year the company realized a turnover of 24 million USD.

Yaquinto disposes of modern production machinery: a prepress department with computer-to-plate equipment, two Heidelbergpresses with UV-possibilities, two Akiyama printing presses, foldingmachines, Rollem cutting machines, stamping machines, also fit for hotfoil application.



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The Cartamundi Group (www.cartamundi.com) is a worldwide group with over 200 years of experience. The Headquarters of Cartamundi are situated in Turnhout, the world's centre for playing cards. Cartamundi was started in 1970 as a jointventure of the playing card activities of Brepols, Van Genechten and Biermans. These companies accommodated their people, machinery and knowledge in a new company with a determined, export oriented, development strategy. After the acquisition of Biermans by Van Genechten in 1971, Cartamundi was held 50% by the packaging Group Van Genechten and 50% by the graphics group Brepols. Up to today this situation didn't change, that's why Cartamundi is a Belgian company through and through.

The production sites, combined with a sales office are strategically situated in Belgium, Germany, the United Kingdom, Poland, Brazil and the USA. The two production sites of Yaquinto in Dallas are added to the Cartamundi location in Kingsport, TN.

The group also has sales offices in the Netherlands, France, Spain, Hungary, Switzerland, Sweden and Singapore.

The product line of Cartamundi is divided in 2 business units. First there is the "playing cards" unit, which includes 3 product groups. There is the own retail collection with a.o. licence cards (e.g. Disney, James Bond) and the tarot cards. The advertising cards and the casino cards also form part of this unit. The second, "special projects" business unit includes the collecting cards (e.g. Pokémon, World of Warcraft) and the cards for games (e.g. Uno, Monopoly, Cluedo). Our own R&D and marketing unit develops new cards and innovative games, which combined with many years of experience and workmanship, constantly further enrich the Cartamundi assortment.

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